

Lune pour l'autre

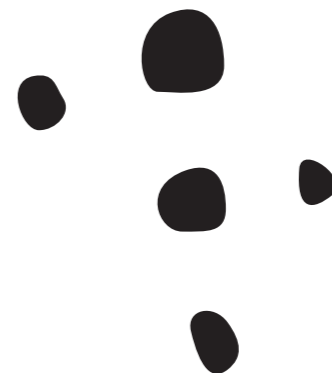
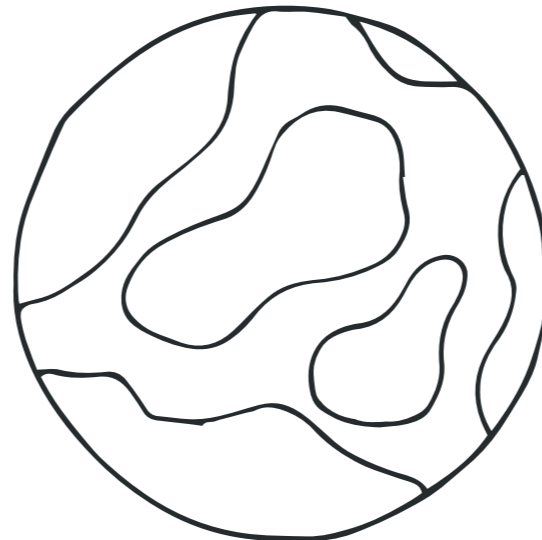
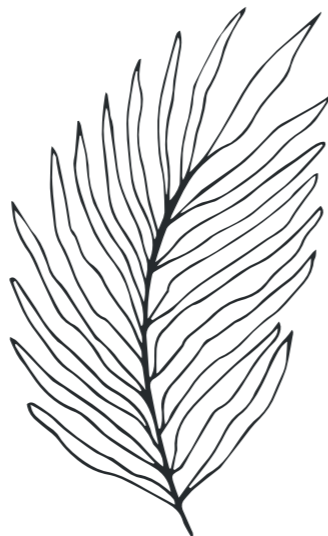
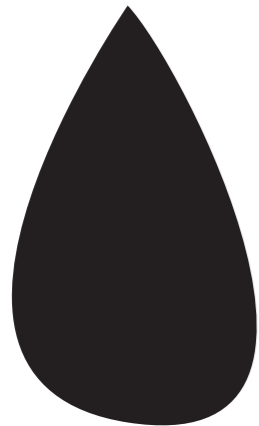
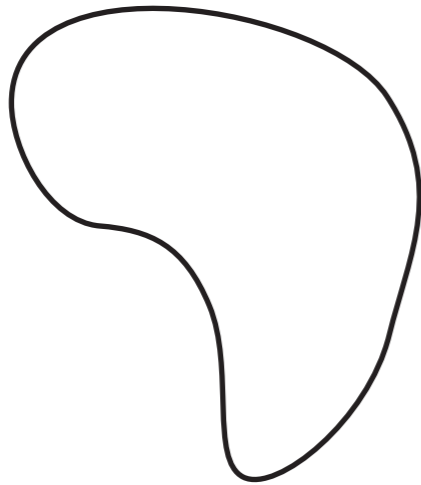
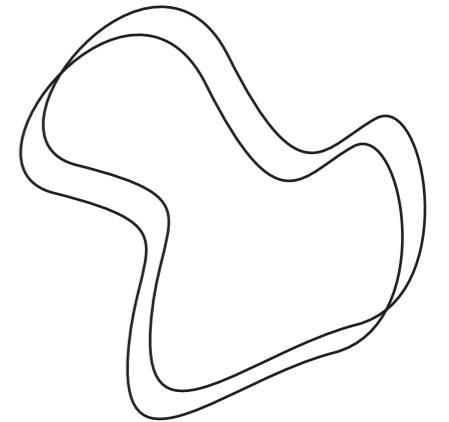
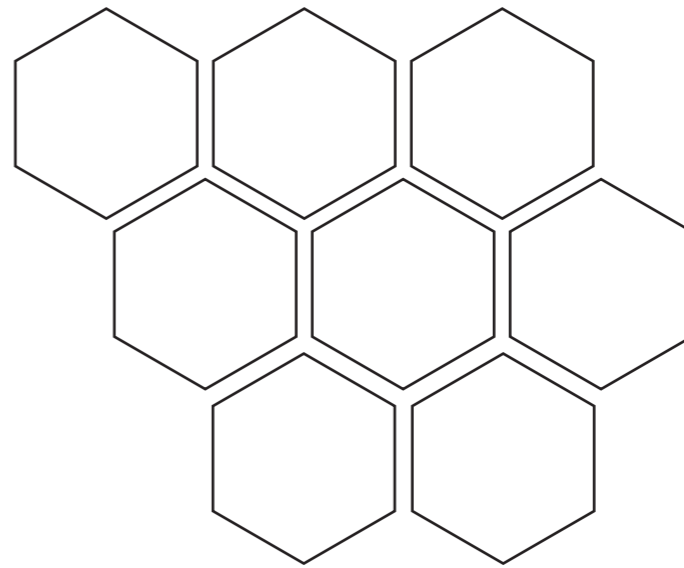
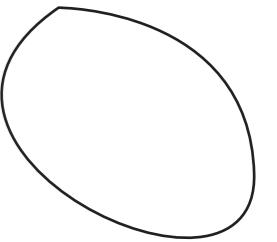
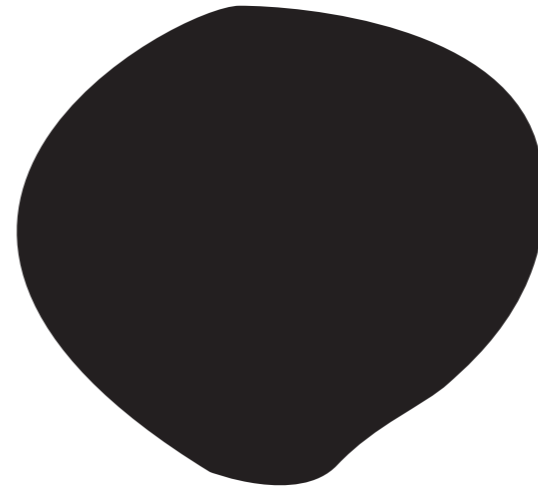
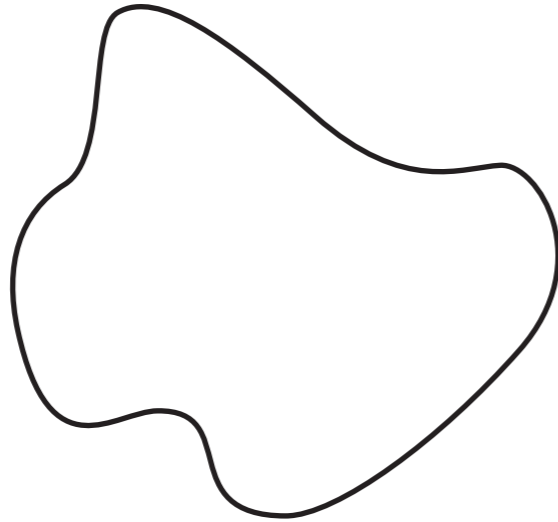
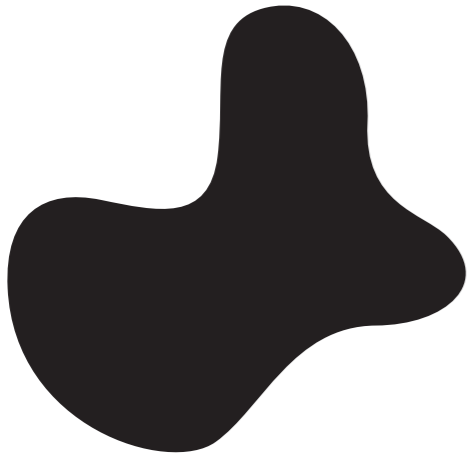
Brainstorming

Lune pour l'autre

Lait d'anesse
Crème
Douceur
Féminité
Miel - Apiland
Roche des écrins
Hautes Alpes
Reliefs
Montagne
Fluide
Volupté
Empreinte
Produit locale
Lune
Etoiles
Ciel étoilé (hautes Alpes)

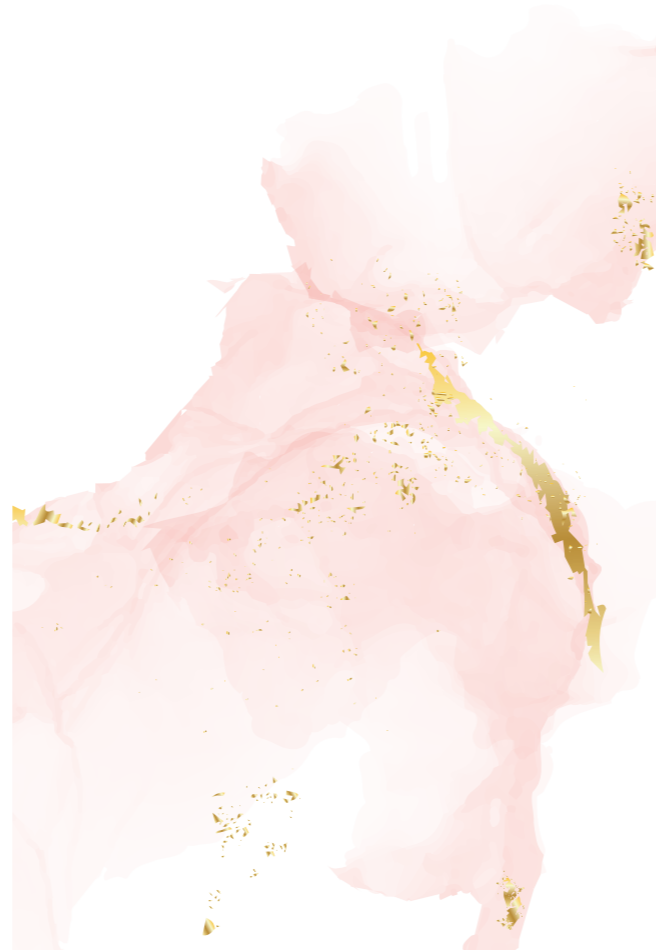
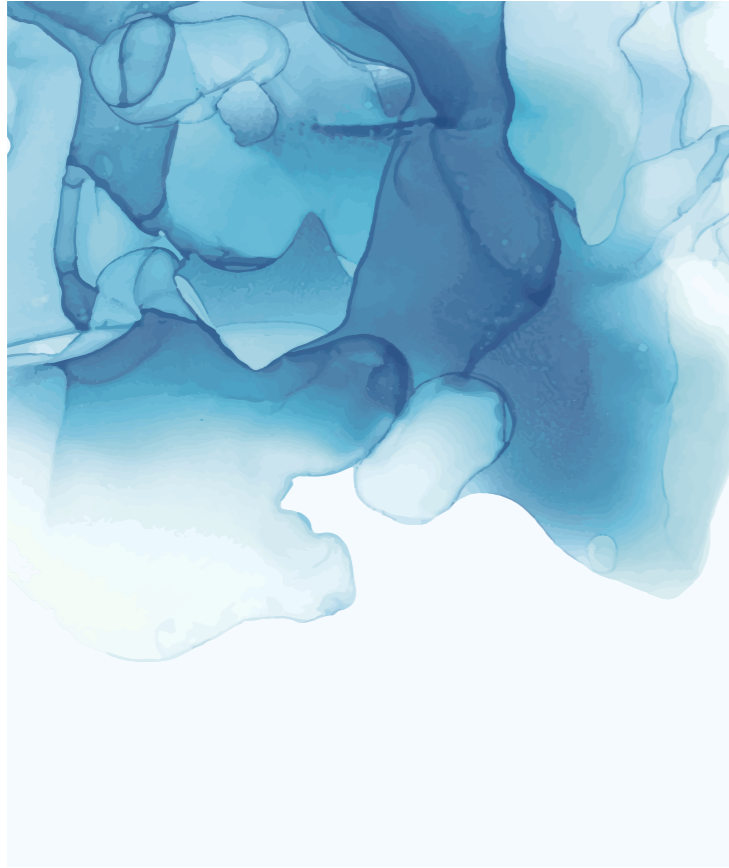
Recherche visuels

Reliefs, miel, ruche, eau, floral

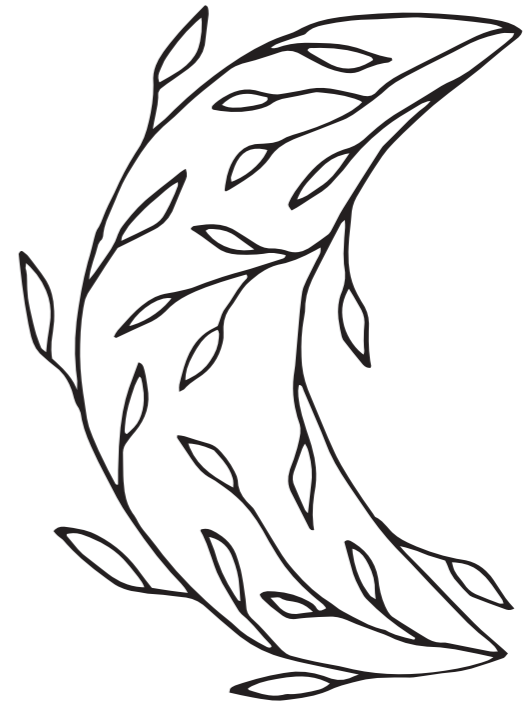
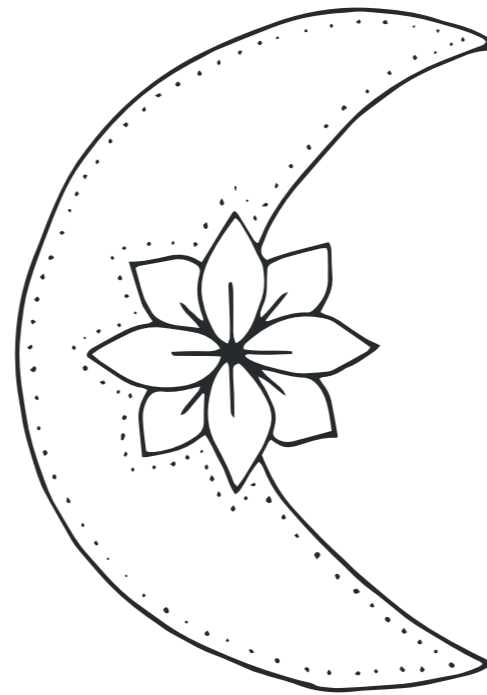


Recherche visuels

Reliefs, miel, ruche, eau, floral



Travail autour de la lune / floral



Recherche typographique

Lune pour l'autre

Lune pour l'autre

Lune pour l'autre

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Lune pour l'autre

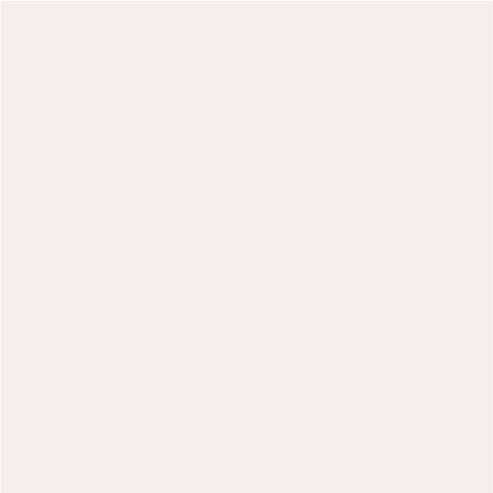
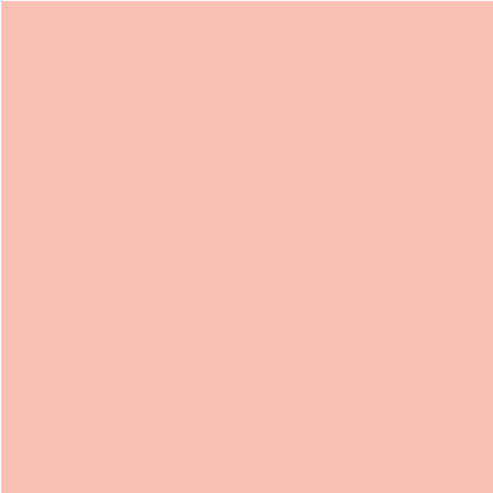
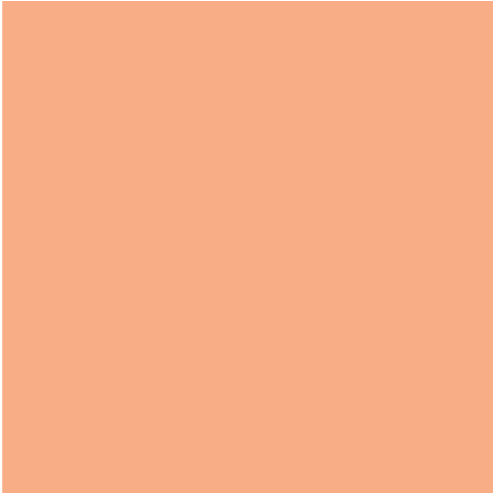
Lune
pour
l'autre





Lune
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Recherche couleurs



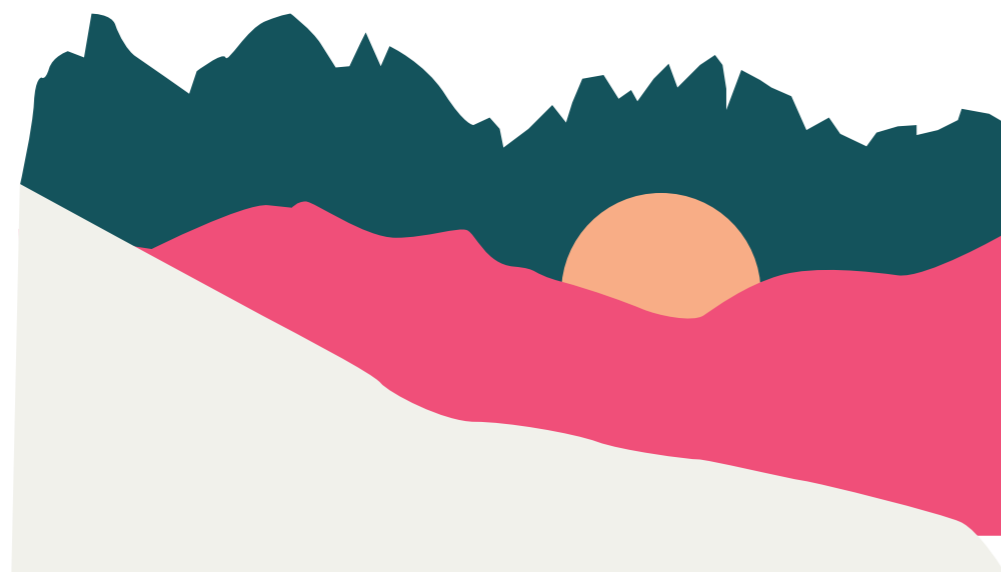
Recherche visuels

Travail autour de l'environnement



Recherche visuels

Travail autour de l'environnement



Recherche visuels

Travail autour de l'environnement



Piste 1



Recherche visuels

Travail autour de l'environnement



Recherche visuels

Travail autour de l'environnement

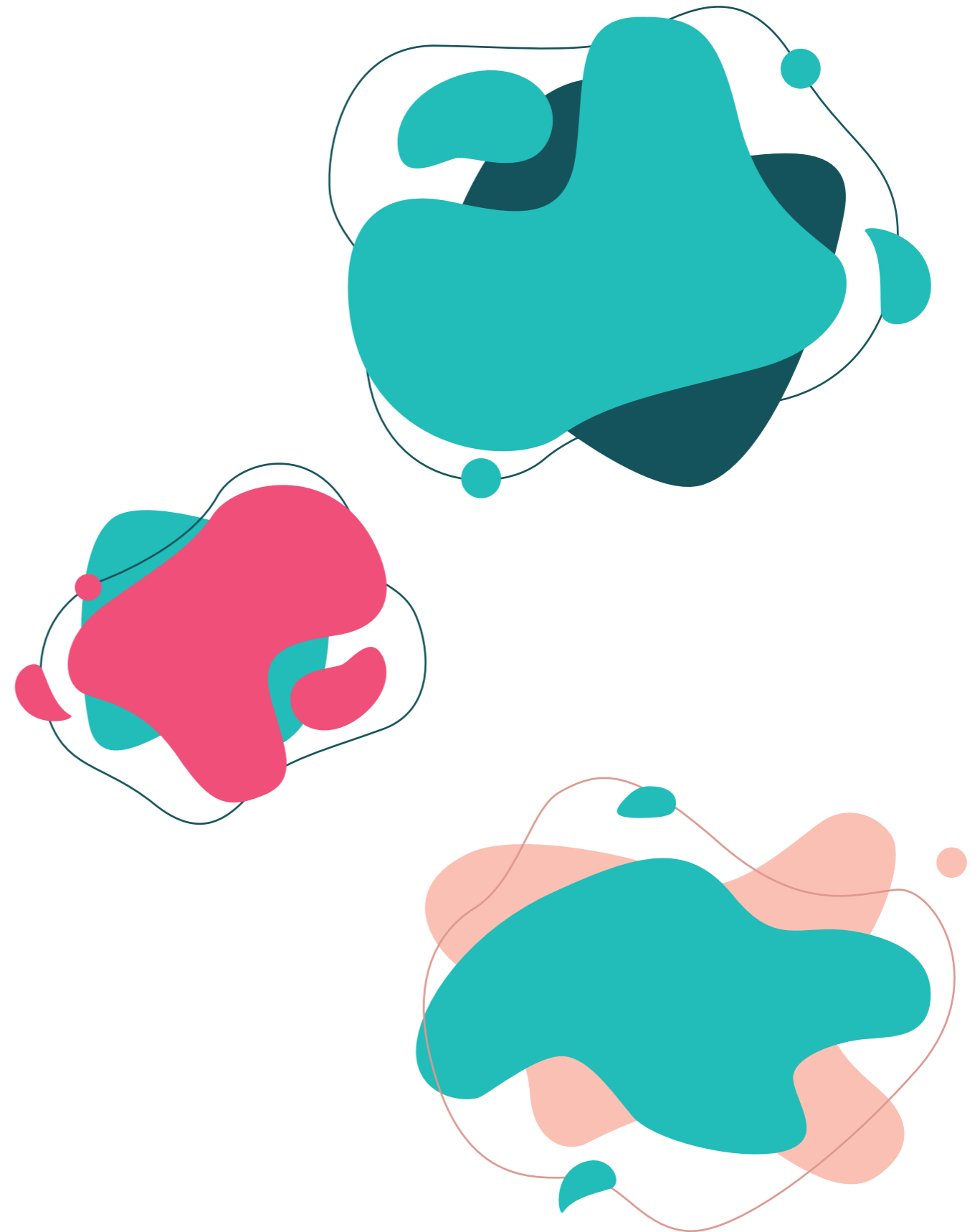


Piste 2



Recherche visuels

Fluide, l'eau, le lait, la crème



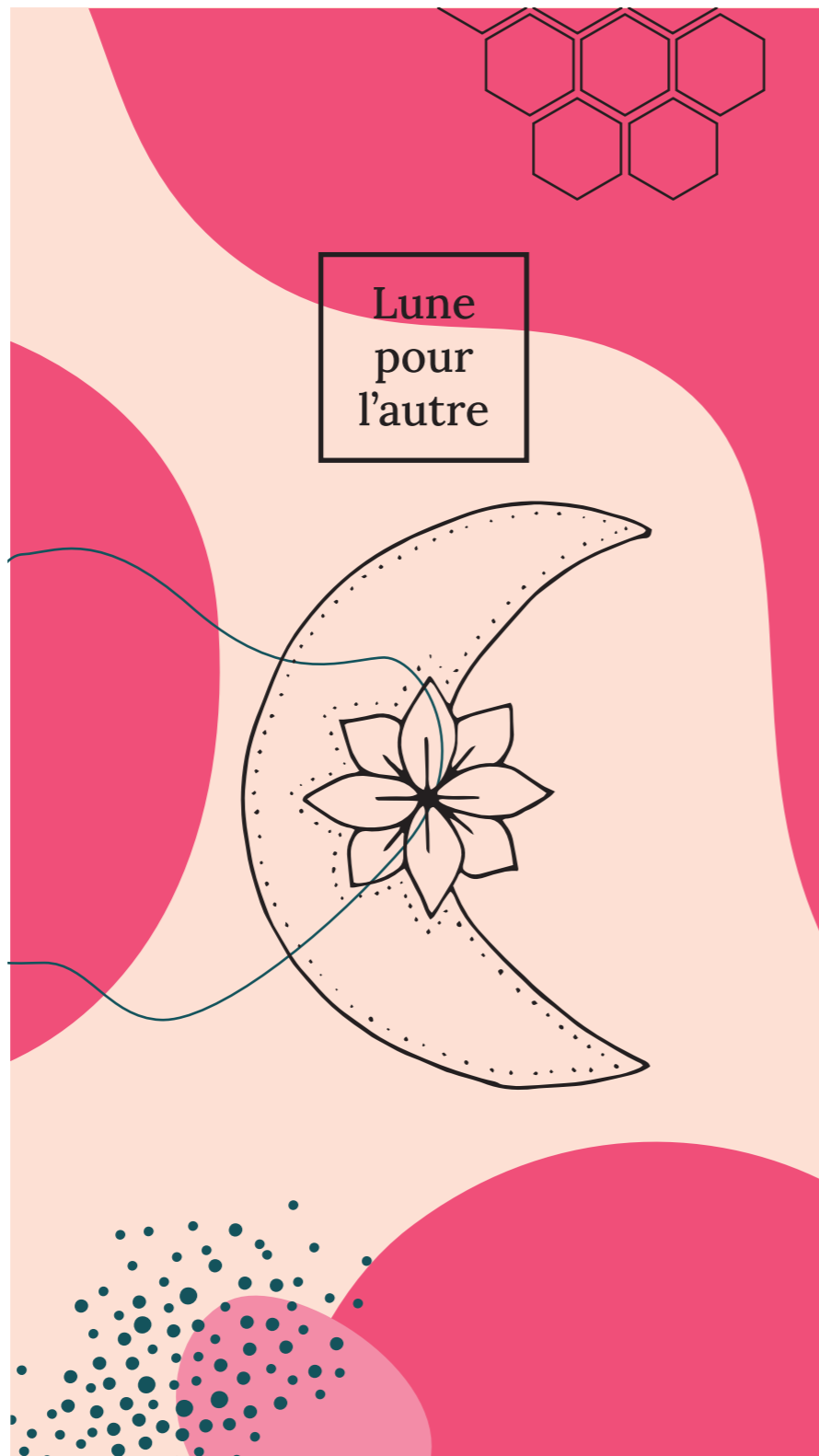
Piste 2



Piste 3



Piste 3 / déclinaison



Exemple mise en situation

